

February 4, 2008

Chairman Kevin Martin  
Commissioner Michael Copps  
Commissioner Jonathan Adelstein  
Commissioner Deborah Tate  
Commissioner Robert McDowell

Federal Communications Commission  
445 12<sup>th</sup> Street, S.W.  
Washington DC 20554

FILED/ACCEPTED  
FEB - 7 2008  
Federal Communications Commission  
Office of the Secretary

Re: *In the Matter of Broadcast Localism* (MB Docket No. 04-233)  
Report on Broadcast Localism and Notice of Proposed Rulemaking

Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization, ABC7/KGO TV already serves our community in any number of ways that makes any additional federal regulation unnecessary.

Our organization is greatly supported by ABC7/KGO TV. The on-air stories that are presented during peak times drum up support of our annual fundraiser. Since we only have one fundraiser a year, the airtime ABC7/KGO TV provides us is crucial to our success. Moreover, the on-air time devoted to our fundraising campaign has helped raise community awareness of our issues and our organization. I want to assure you that ABC7/KGO TV's role – including both on-air and off-air time – is critical both to our fundraising efforts and to getting our message out to the community-at-large.

In addition to the promotional support ABC7/KGO TV has given us, they have also donated their time and resources to film and produce our marketing DVD. One of the nightly news anchors, Cheryl Jennings, provided the voice over for the seven minute segment. This DVD goes out to all potential sponsors and donors. Without the help of ABC7/KGO TV, we would not be able to reach as many supporters as we have been.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by ABC7/KGO TV and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

June Johnstone  
Executive Director

Cc: Michelle Carey  
Rick Chessen  
Rudy Brioche  
Amy Blankenship  
Cristina Pauze  
Monica Desai

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04-233  
**From:** Phyllis Bailey [mailto:phyllis@3brg.com]

**Sent:** Wednesday, January 30, 2008 8:50 PM

Federal Communications Commission  
Office of the Secretary

**To:** Kevin Martin; Michelle Carey; michael.copss@fcc.gov; Rick Chessen; Jonathan Adelstein; Rudy Brioché; Deborah Tate; Amy Blankenship; Robert McDowell; Cristina Pauze; Monica Desai

**Subject:** Houston, TX abc Affiliate - KTRK-TV

To the FCC Chairman and Committee Members:

I understand that the FCC recently initiated a Notice of Proposed Rulemaking on broadcast localism. I would like to inform you that as the owner of a public relations company in Houston, Texas, KTRK-TV provides many community affairs programs that allow my diverse client base to appear on a regular basis. They have Crossroads, an African American community affairs show, as well as Viva Houston for the Hispanic community, Visions for the Asian community and City View for general topics.

In addition, Denise Bates, the Vice President of Community Affairs has community town halls to discuss various topics important to the entire community. When Hurricane Katrina and Rita hit the Houston area, KTRK not only aired an emergency warning, at the end of the 10:00 p.m. newscast, they issued an urgent call for volunteers to assist with intake of the victims from New Orleans and the Beaumont area to come to the Astrodome. KTRK also has a support mechanism with on-air awareness, PSA's and fundraising drives to raise food for the End Hunger Network and has a Baby Shower for the many wanting babies/mom's in the Houston area. Whenever a political hot topic takes center stage, KTRK-TV is at the ready to have a debate or a public affair program.

In my professional opinion, KTRK-TV of all the stations in the Houston metropolitan area has something for everyone in our diverse community. They should be applauded for all they do. I really don't see how they could squeeze anymore in their full line up of community affairs opportunities, but I am sure they will.

With kindest regards,

**Phyllis J. Bailey**  
**3B Resources Group Public Relations, LLC**  
**P. O. Box 35582**  
**Houston, TX 77235-5582**  
**281-438-0985 - Direct Line**  
**281-438-6831 - Fax Line**

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Federal Communications Commission  
Office of the Secretary

----- Original Message -----

From: Bob Hammer <bobhammer@sbcglobal.net>  
To: Kevin Martin  
Cc: Michelle Carey  
Sent: Thu Jan 31 21:22:00 2008  
Subject: The F.C.C & Local Journalism- MB Docket # 04-233

Dear Mr. Martin, Ms. Carey,

It has come to my attention that the FCC has recently initiated a "Notice of Proposed Rulemaking" on broadcast localism. The FCC's Notice of Proposed Rulemaking asserts that broadcasters may not be adequately serving their local communities. I am taking time to write to you today on behalf of San Francisco Bay Area Television and Radio Stations to tell you otherwise.

I, Robert A. Hammer, am merely "a guy" from San Carlos, Ca. who has now raised over \$325,000.00 for cancer in the just the past 3 years because of the help of local Television and Radio Stations such as KGO ABC7, KTVU Channel 2, KRON 4, KPIX and KNTV 11.

Here is just a brief summary of some of the San Francisco Bay Area Television, Radio and Newspapers who have coecovered my "Have a Ball" Golf Tournament for cancer and have been absolutely instrumental in the success of our event:

KNTV NBC 11 "Bay Area Today" ('05, '06, '07)

Appeared In-Studio each time

KTVU Fox 2 "Mornings on 2" ('05, '06, '07)

Appeared In-Studio each time

KRON 4 "Sports Final" ('05)

Appeared In-Studio

KRON 4 "Morning News" ('06, '07)

Appeared In-Studio both times

KGO's "7 Salutes" ('06)

Appeared as a "Person of the Week" type of story

KCBS Radio ('05, '06, '07)

"107.7 The Bone" Radio ('05, '06, '07)

Front Page of the San Mateo County Times ('05) plus articles in the San Jose Mercury, Oakland Tribune, San Mateo Daily Journal, San Mateo Daily News, Palo Alto Daily News, and Burlingame Daily News.

I have now been called a prominent fund-raiser in the San Francisco Bay Area, and I can not thank television stations such as KGO ABC7, KTVU, KRON and KNTV11 enough for doing all that they do to promote community events such as mine, and I feel compelled to write to you to let you know I feel no further regulation is needed to ensure that your local station serves the local community.

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Programs such as KNTV 11's "Bay Area Vista", KTVU's "Bay Area People", KTVU's "Morning News", KRON 4's "Morning News", the "KRON 4 News at 6:00" and KGO ABC7's "7 Salutes" spotlight community events such as mine, and once again are instrumental to the success of "a guy from San Carlos, Ca." like myself.

Bob Hammer

Founder

Have a Ball Foundation 501(c)(3)

Federal Tax I.D. 20-2420378

<http://sports.espn.go.com/oly/news/story?id=1845496>

[http://abclocal.go.com/kgo/story?section=abc7\\_salutes&id=4367507](http://abclocal.go.com/kgo/story?section=abc7_salutes&id=4367507)

<http://www.breakawayfromcancer.com/teambreakaway/survivors.html#hammer>

<http://www.curetoday.com/backissues/v6n2/departments/firstline/index.html>

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Federal Communications Commission  
Office of the Secretary

From: Larry Powers [mailto:lawepo1@yahoo.com]  
Sent: Sat 1/26/2008 12:11 PM  
To: Cathy Williams  
Subject: Broadcast localism

Dear Ms. Williams,

I have not read all of the documents (on-line) as yet concerning the issue of "broadcast localism" that the FCC is considering.

I am only a concerned citizen and do not have any financial interest of ownership of any broadcast station anywhere.

I do believe that radio stations and television stations "should be required" to serve the community and area they are licensed to serve and that their "studios should be in the city of license!"

I am giving only two examples of "why" I believe this to be true!

I now live in eastern Washington State and formally grew up and lived mostly in western Washington State in Everett, WA. (north of Seattle). Seattle has numerous radio and television stations and is the county seat for King County. Everett is 28 miles north of Seattle and is the county seat of Snohomish County.

Everett has radio stations: KRKO AM 1380 (currently applying for 50,000 watt approval) KWXYZ AM 1230 (1,000 watt) with Korean language format). One FM station: KSER FM 90.7 which has been (licensed to Everett) since it came on the air in the 1990's, but, only moved their studio from (just north of) Lynnwood, WA. to Everett in 2004 because they wanted to be associated with their "City Of License", because they are a "Community Radio Station". They were not identified with any city and it hurt them. It has benefited KSER greatly to move their studio to downtown Everett. They also moved their transmitter tower to east of Everett which better serves their "city of license"!

Everett is assigned (one) television station which is: KONG-TV UHF channel 16. Originally KONG was to have a studio in Everett (and the call letters were even on the building) and ownership changed (before it even got on the air) and now KONG is owned by Belo Corp. which also owns KING-TV channel 5 in Seattle. KONG-TV is an (independent station) format, but it really is just an extension of KING-TV Channel 5 in Seattle. They broadcast from the same building in Seattle which also broadcasts other Seattle stations.

KONG-TV should have been "in Everett" (it's city of license) to serve the people of Everett and Snohomish County and northward into Skagit County! KONG-TV does not serve it's city of license (only another channel for Seattle). The studio should be "in Everett, WA." and local issues concerning Everett, WA. (and the surrounding area should

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be whom it serves (in my opinion)!

If Belo Corp. owns KONG-TV that's fine, as long as it is in Everett and focuses on Everett issues and news, other than Seattle. The KONG-TV transmitter is also on the KING-TV tower on Queen Anne Hill in downtown Seattle. This station should not be another Seattle TV station leaving Everett with none!

I have given you "two examples" of why I believe radio and TV stations need to serve the "city of license" that they are licensed to serve!

It has greatly helped KSER-FM in Everett, but Everett never received it's only TV station to serve this community and KONG-TV does not focus on local news and issues of Everett any more than the other Seattle TV and radio stations do.

Thank you for giving me this opportunity to voice my concern on this issue with the FCC.

Sincerely, Larry W. Powers  
8703 Cord Drive  
Pasco, WA. 99301

lawepo1@yahoo.com

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Federal Communications Commission  
Office of the Secretary

----- Original Message -----

From: HMendel@aol.com <HMendel@aol.com>

To: Kevin Martin; Michelle Carey; michael.copss@fcc.gov <michael.copss@fcc.gov>; Rick Chessen; Jonathan Adelstein; Rudy Brioché; Deborah Tate; Amy Blankenship; Robert McDowell; Cristina Pauze; Monica Desai

Sent: Thu Jan 31 20:55:45 2008

Subject: Broadcast Journalism Docket # 04-233)

January 31, 2008

Chairman Kevin Martin

Commissioner Michael Copps

Commissioner Jonathan Adelstein

Commissioner Deborah Tate

Commissioner Robert McDowell

Federal Communications Commission

445 12th Street, S.W.

Washington DC 20554

Re: In the Matter of Broadcast Localism (MB Docket No. 04-233)

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Dear Chairman Martin and Commissioners Copps, Adelstein, Tate, and McDowell:

I noted with great interest that the FCC recently issued a Notice of Proposed Rulemaking on broadcast localism. From what I understand, this proceeding is intended to "ensure that broadcasters are appropriately addressing the needs of their local communities." I wanted to be one of the first to tell you that, in my view and in the view of my organization the Professional BusinessWomen of California KGO ABC 7 San Francisco already serves our community in any number of ways that makes any additional federal regulation unnecessary.

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We have worked with KGO-7 on any number of public service announcements that have significantly raised local awareness of the issues on which my organization works so hard. KGO-7 also has produced and aired several stories as part of their coverage of local and community news and events that have raised the profile on the issues on which my organization the Professional BusinessWomen of California (PBWC) works. Our media partnership with KGO-7 includes utilizing the professional talents of Cheryl Jennings and other reporters to emcee our annual conference with over 5,000 attendees. Cheryl Jennings has made several appearances on behalf of our organization and has been a guest speaker at our quarterly breakfast club event. Without KGO our annual events would not be the success they are today.

It is because of my first-hand experience with such a long-standing partnership that I am curious as to why the FCC deems it necessary to issue additional regulations. In my view, our community already is well-served by KGO-7 and no national regulation could create the kind of great local partnership that we already enjoy.

Sincerely,

Helen Mendel, CMD

Helen Mendel, CMD  
Chief Executive Officer  
Professional BusinessWomen of California  
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[hmendel@pbwc.org](mailto:hmendel@pbwc.org)

Cc: Michelle Carey, Rick Chessen, Rudy Brioche, Amy Blankenship, Cristina Pauze, Monica Desai

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Start the year off right. Easy ways to stay in shape <<http://body.aol.com/fitness/winter-exercise?NCID=aolcmp00300000002489>> in the new year.